

We invite you to sponsor BALIF, the oldest and largest LGBTQI Bar Association in the country, at the **41st Annual BALIF Gala: Still Growing Strong! Due to the COVID-19 pandemic, our Gala this year will be virtual.**

Why support BALIF?

- Our mission is to lead the LGBTQI+ legal community through advocacy, justice, community empowerment, and professional development.
- Despite Covid-19, BALIF has continued to offer robust CLE programming and events, including CLEs on trans issues, diversity, and allyship in the legal workplace; an HIV COVID forum; virtual legal clinics and trainings in partnership with the Oakland LGBT Center, Berkeley Law School, Transgender Gender-Variant Intersex Justice Project (TGIJP), and National Lawyers Guild (NLG).
- BALIF offers a mentorship program with over 100 participants; advocacy and education on issues that will increase diversity and inclusion in the legal profession, such as Proposition 16, changes to the California bar exam, and updates to the 2021 State Bar survey.
- BALIF strengthens the LGBTQI and other marginalized communities by partnering with other minority bar associations and organizations on social action initiatives, social events, scholarships/fellowships, and MCLE courses.

The Gala is our major annual fundraiser and provides the majority of BALIF's funding. This year we hope to continue to bring in the vital Gala funds BALIF needs for our important work, including programs, training, social and networking events, and community giving.

Help Us Celebrate Our Awardees!

- **2021 Legal Service Award - Impact Fund's Impact LGBTQ project**
- **2021 Community Service Award - El/La Para Trans Latinas**
- **2021 Trailblazers Award - The Transgender District of San Francisco**
- **2021 Foundation Law Student Association of the Year Award – to be announced**
- **2021 Julius Turman Award – to be announced**

Sponsorship Levels and Gala Tickets!

For your [sponsorship](#), your firm/company will receive the benefits listed below, including complimentary tickets to the **41st Annual BALIF Gala: Still Growing Strong!** The Gala, BALIF's largest annual event, boasts over 600 attendees, including lawyers, in-house counsel, judges, lawmakers, law students, and other legal and local luminaries. The 2021 Gala will be held on **Friday, March 5, 2021** as a virtual event due to COVID-19.

This year's levels and benefits for sponsorship are as follows:

Partner Level: \$7,500

- **Banner recognition as a Partner-level sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm's logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for twenty (20) people** to the BALIF Gala.
- A customized **full-page** Gala program advertisement.

Counsel Level: \$5,000

- **Priority recognition as a Counsel-level sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for ten (10) people** to the BALIF Gala.
- A customized **full-page** Gala program advertisement.

Advocate Level: \$2,500

- **Recognition as an Advocate-level sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials.
- **Admission for ten (10) people** to the BALIF Gala.
- A customized **half-page** Gala program advertisement.

Benefactor Level: \$1,500

- **Recognition as a Benefactor-level sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials.
- **Admission for five (5) people** to the BALIF Gala.
- A customized **quarter-page** Gala program advertisement.

Patron Level: \$1,000

- **Recognition as a Patron-level sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials.
- **Admission for three (3) people** to the BALIF Gala.

Individual Sponsorship: \$500

- **Recognition as an Individual sponsor through the end of calendar year 2021** on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials.
- **Admission for two (2) people** to the BALIF Gala.

If you are interested in sponsoring BALIF at an even greater level than those listed above, please feel free to contact us directly at the email address below or you can call our Administrative Director Katie Carlson Cartwright, at 415.874.3045 or balif@balif.org.

For your sponsorship and advertisement to appear in the 2021 Gala program, you must respond, and your payment must be received, by **Friday, February 5, 2021**. If you should encounter any problems, please do not hesitate to contact us.

We hope that you will become a BALIF sponsor this coming year and look forward to seeing you at the 2021 Gala as we celebrate 41 years of fun and festivities!

Warm regards,

Kel O'Hara

Kel O'Hara
2021 BALIF Gala Co-Chair
gala@balif.org
development@balif.org

Mark Fickes

Mark Fickes
2021 BALIF Gala Co-Chair
gala@balif.org
development@balif.org

2021 BALIF Sponsorship



SELECT	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p>Partner: \$7,500</p> <ul style="list-style-type: none"> Banner recognition as a Partner-level sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions. As a Partner, your firm’s logo will be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. Admission for twenty (20) people to the BALIF Gala. A customized full-page Gala program advertisement.
	<p>Counsel: \$5,000</p> <ul style="list-style-type: none"> Priority recognition as a Counsel-level sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm’s logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions. Admission for ten (10) people to the BALIF Gala. A customized full-page Gala program advertisement.
	<p>Advocate: \$2,500</p> <ul style="list-style-type: none"> Recognition as an Advocate-level sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials. Admission for ten (10) people to the BALIF Gala. A customized half-page Gala program advertisement.
	<p>Benefactor: \$1,500</p> <ul style="list-style-type: none"> Recognition as a Benefactor-level sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials. Admission for five (5) people to the BALIF Gala. A customized quarter-page Gala program advertisement.
	<p>Patron: \$1,000</p> <ul style="list-style-type: none"> Recognition as a Patron-level sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials. Admission for three (3) people to the BALIF Gala.
	<p>Individual: \$500</p> <ul style="list-style-type: none"> Recognition as an Individual sponsor through the end of calendar year 2021 on the BALIF website, in the BALIF newsletter, and in all printed and online 2021 Gala materials. Admission for two (2) people to the BALIF Gala.

****Please email gala@balif.org if you are interested in any of the additional limited sponsorship opportunities.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

- Payment is enclosed in the amount of \$_____.
- We have made a credit card payment online through www.balif.org.
- Please send an invoice.

Questions? Email Kel O’Hara or Mark Fickes, at gala@balif.org or call 415.874.3045