

## 2015 BALIF Sponsorship

We invite your Firm to sponsor BALIF, the oldest and largest LGBT Bar Association in the country, for 2015. Why support BALIF? This past year, BALIF's sponsors helped BALIF deliver a whole host of meaningful and exciting events for its members and the community as a whole. Because of its donors, BALIF was able to host a successful annual gala, co-sponsor a number of worthwhile events, provide for its mentorship program, and deliver many networking opportunities and social gatherings for the community. BALIF's efforts would not be possible without the support of its sponsors.

We hope that you will consider being a part of our wonderful group of sponsors. Your support of BALIF would help fund our law student scholarships and mentorship program, as well as provide for MCLE courses, amicus briefs on LGBT issues, LGBT recruiting, social events for LGBT lawyers, and much, much more.

For your sponsorship, your Firm will receive the benefits listed below, including complimentary tickets to the **BALIF Gala: Celebrating 35 Years!** The Gala, BALIF's largest annual event, boasts over 700 attendees, including lawyers, in-house counsel, judges, lawmakers, law students, and other legal and local luminaries. The 2015 Gala will be held on **Friday, March 13, 2015**, at the **Terra Gallery & Event Venue (511 Harrison Street)**. BALIF's Legal Service Award and Community Service Award recipients will be announced at a later time.

This year's levels and benefits for sponsorship are as follows:

### Partner Level: \$7,500

- **Banner recognition as a Partner-level sponsor through the end of calendar year 2015** on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions, including your firm's logo to be displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for twenty (20) people** to the BALIF Gala: Celebrating 35 Years!
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries.
- Custom, **full-page** Gala program advertisement.

### Counsel Level: \$5,000

- **Priority recognition as a Counsel-level sponsor through the end of calendar year 2015** on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including your firm's logo displayed at the Gala event, at MCLE events, monthly networking receptions, and other functions.
- **Admission for ten (10) people** to the BALIF Gala: Celebrating 35 Years!
- **Admission to BALIF's VIP reception** before the Gala with in-house counsel, judges, the BALIF Board of Directors, National LGBT Bar Association Board members, and other legal and local luminaries.
- Custom, **full-page** Gala program advertisement.

### Advocate Level: \$2,500

- **Recognition as an Advocate-level sponsor through the end of calendar year 2015** on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.
- **Admission for ten (10) people** to the BALIF Gala: Celebrating 35 Years!
- Custom, **half-page** Gala program advertisement.

### Benefactor Level: \$1,500

- **Recognition as a Benefactor-level sponsor through the end of calendar year 2015** on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.
- **Admission for five (5) people** to the BALIF Gala: Celebrating 35 Years!
- Custom, **quarter-page** Gala program advertisement.

### Individual Sponsorship: \$500

- **Recognition as an Individual sponsor through the end of calendar year 2015** on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.
- **Admission for two (2) people** to the BALIF Gala: Celebrating 35 Years!

If you are interested in sponsoring BALIF at an even greater level than those listed above, please feel free to contact me directly at the email address or phone number below.

Your Firm may also participate in a limited number of additional sponsorship opportunities at the 2015 Gala event, including naming and branding recognition at various food, drink, and entertainment stations throughout the event at the Terra Gallery & Event Venue, sponsoring the VIP Reception, and sponsoring the official Gala After-Party, likely in the Castro District of San Francisco. Prices for these additional sponsorship opportunities will range from \$500 to \$5,000+. Because these additional sponsorship opportunities are limited in number, please contact me as soon as possible if you are interested in any of these opportunities.

For your sponsorship and advertisement to appear in the 2015 Gala program, you must respond, and your payment must be received, by **Friday, January 30, 2015**. If you should encounter any problems, please do not hesitate to contact me.

We hope that you will become a BALIF sponsor this coming year and look forward to seeing you at the 2015 Gala as we celebrate 35 years of fun and festivities!

Warm regards,

*Mario Choi*

Mario Choi  
2015 BALIF Gala Co-Chair  
development@balif.org  
415.772.4703

SELECT	SPONSORSHIP LEVEL AND ASSOCIATED BENEFITS
	<p><b>Partner: \$7,500</b></p> <ul style="list-style-type: none"> <li>• <b>Banner recognition as a Partner-level sponsor through the end of calendar year 2015</b> on the BALIF website, in the BALIF newsletter, and recognition at all BALIF sponsored functions, including firm logo displayed at Gala event, MCLE events, monthly networking receptions, and other functions.</li> <li>• <b>Admission for twenty (20) people</b> to the BALIF Gala: Celebrating 35 Years!</li> <li>• <b>Admission to the Pre-Gala VIP reception.</b></li> <li>• Custom, <b>full-page</b> Gala program advertisement.</li> </ul>
	<p><b>Counsel: \$5,000</b></p> <ul style="list-style-type: none"> <li>• <b>Priority recognition as a Counsel-level sponsor through the end of calendar year 2015</b> on the BALIF website, in the BALIF newsletter, and at all BALIF sponsored functions, including firm logo displayed at Gala, MCLE events, monthly networking receptions, and other functions.</li> <li>• <b>Admission for ten (10) people</b> to the BALIF Gala: Celebrating 35 Years!</li> <li>• <b>Admission to the Pre-Gala VIP reception.</b></li> <li>• Custom, <b>full-page</b> Gala program advertisement.</li> </ul>
	<p><b>Advocate: \$2,500</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as an Advocate-level sponsor through the end of calendar year 2015</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.</li> <li>• <b>Admission for ten (10) people</b> to the BALIF Gala: Celebrating 35 Years!</li> <li>• Custom, <b>half-page</b> Gala program advertisement.</li> </ul>
	<p><b>Benefactor: \$1,500</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as a Benefactor-level sponsor through the end of calendar year 2015</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.</li> <li>• <b>Admission for five (5) people</b> to the BALIF Gala: Celebrating 35 Years!</li> <li>• Custom, <b>quarter-page</b> Gala program advertisement.</li> </ul>
	<p><b>Individual: \$500</b></p> <ul style="list-style-type: none"> <li>• <b>Recognition as an Individual sponsor through the end of calendar year 2015</b> on the BALIF website, in the BALIF newsletter, and in all printed and online 2015 Gala materials.</li> <li>• <b>Admission for two (2) people</b> to the BALIF Gala: Celebrating 35 Years!</li> </ul>

**\*\*Please email [development@balif.org](mailto:development@balif.org) if you are interested in any of the additional limited sponsorship opportunities explained in the sponsorship letter.**

FIRM NAME:	
ADDRESS:	
FIRM CONTACT:	CONTACT PHONE:
CONTACT EMAIL:	

Please select a Sponsorship Level above and a payment option below then send a completed form to the address below.

- Payment is enclosed in the amount of \$\_\_\_\_\_.
- We have made a credit card payment online through [www.balif.org](http://www.balif.org).
- Please send an invoice.

Questions? Email [development@balif.org](mailto:development@balif.org) or call Mario Choi at 415.772.4703.